





These are
The Total Performance '65 Mustang's

Total performance with *total* popularity! Everybody loves Mustang—everybody wants a Mustang. It's the most popular new car *ever* introduced!

What makes Mustang such an all-American favorite? Imported sportscar flair. Pure driving fun. Built-in Ford economy and a typical low Ford price. Whether Hardtop, Convertible or Fastback 2+2, Mustang's low price includes all kinds of luxury equipment as standard. Individually adjustable, deep-foam bucket seats. Leather-soft all-vinyl interiors. Color-keyed, wall-to-wall carpeting. Courtesy lights. Sports steering wheel. Curved side glass. Full wheel covers.

Over 70 options let you design your

own Mustang. For surprisingly little added cost, you can design yours as a luxury Mustang (see new Interior Decor Group, pages 10-11), a family Mustang (see new full-width front seat\* with center arm rest, page 12), a sports Mustang (see new GT Equipment Group, pages 14-15), or anything else you might fancy in between.

In addition, Mustang's long list of options (pages 12-13) includes every-thing from three hot Challenger V-8's (up to 271 hp!) to front disc brakes, air conditioner to backup lights, power steering to styled steel wheels.

Whatever kind of Mustang you prefer, you owe yourself the fun of a Mustang test drive at your Ford Dealer's.

\*In Hardtop, Convert

@ 1964 Ford Mofor Co., Dearborn, Mich.

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Folding rear seal triples luggage space



2+2 cockpit: where spirited looks come aliv

< Fastback 2+2: imported looks at a low Ford price



2+2's Silent-Flo Ventilation louvers

# Mustang Fastback 2+2

The Fastback 2+2 comes on bold with style you'd expect only from Europe and only at very high prices. But this one's a Mustang, with the kind of low Ford price that has made Mustang so popular.

Mustang so popular.
Luxury with versatility comes in double handfuls. Silent-Flo Ventilation draws in a stream of fresh air with all windows closed. (Stale air, tobacco smoke exit out the louvers.) In the rear, the 2-passenger deep-foam seat folds down into a 35 x 41-in. platform, more than *tripling* 

luggage space! The big 10-sq. ft. "skylight" window is tinted glass to cut sun glare.

A new standard 120-hp, 200-cu. in. Six is quick and strong . . . a quality thoroughbred, smooth as a jewel with its 7-main-bearing crankshaft. Thrifty, too, the Six is just one of many "savers" standard in Mustangs. Twicea-Year Maintenance . . self-adjusting brakes, aluminized muffler . . . plus all the other service savings pioneered by Ford. Any wonder that Mustangs are so easy to fall in love with?

Mustang's individually adjustable, deep-foam bucket seats



Trunk is surprisingly spacious, easy to load

# Mustang Hardtop

When you look at Mustang's low price and then at all it includes as standard equipment, it's no wonder Mustang has come so far so fast. Take the Hardtop for instance. It's the lowest priced of all three Mustangs. Yet that low price tag includes many luxury items, standard on all Mustangs, which come in other cars only at extra cost, or not at all.

See for yourself all that's standard in the Mustang Hardtop (and in the Convertible and 2+2 as well):

Individually Adjustable Deep-Foam Bucket Seats — Padded Instrument Panel — Full Wheel Covers — Choice of 6 Color-Keyed All-Vinyl Interiors plus 2 Cloth-Vinyl Trims (Hardtop, 2+2) — Color-Keyed Wall-to-Wall Carpeting.

Mustang's low price also includes these features which often cost extra in other cars:

Sports Steering Wheel with Bright-Metal Horn Arms 

Cigarette Lighter

Automatic Courtesy Lights 
Glove
Box Light 
Floor Shift 3-Speed Manual
Transmission.

Mustang's low price also includes these features as standard equipment:

120-hp 6-Cylinder Engine □ HeaterDefroster\* □ Front Seat Belts\* □ Front
Arm Rests □ Electric Windshield Wipers
□ Safety-Yoke Door Latches □ Curved
Side Glass □ Wrap-Around Front
Bumper □ Bumper Guards Front and
Rear □ Alternator □ "Sta-Ful" Battery
□ Ford's Famous Twice-a-Year Maintenance Features (back cover).

\*See "Prices" on back cove

Mustang options make a luxurious personal car (right) of Mustang Hardtop (far right)







## Mustang<sup>\*</sup> Convertible

What kind of convertible will your Mustang be—family fun-in-the-sun car ... full-fledged sports soft-top or lux-ury convertible? Mustang Convertible standard equipment gives you a great head start.

A 5-ply, vinyl-bonded top (in color choice of black, white or tan) with big "zip-out" window for straight-through ventilation. A color-keyed, stretch-taut boot to stow the top neat and trim. Deep-foam bucket seats that adjust individually. Choice of six leather-soft, all-vinyl interiors. Full carpeting. Courtesy lighting. A slick 3-speed floor shift. A quick, strong 120-pp, 200-cu, in. Six has the quality and smoothness of a 7-main-bearing crankshaft. Plus all the other standard equipment listed on page 6!

Isted on page 61
Now the fun begins with Mustang options. New full-width front seat\* with folding center arm rest (in four all-winyl trim choices). New Interior Decor Group (next pages). New GT Equipment Group (pages 14-15). T-bar Cruise-O-Matic or 4-speed manual transmissions. Challenger V-8's of 200, 255, 271 hp. Rally Pac. Power top. Front disc brakes. Tonneau cover. Power steering. Ford Air Conditioner. Power brakes. And so many, many more.

However you design your Mustang, you can depend on the versatility that is as much a part of Mustang as the driving fun. From the twice-daily trip to school to a gala debut at the country club, Mustangs go everywhere . . . do everything!

\*In Hardtop, Convertible

## Mustang Interior Decor Group

Coming up with a super-luxurious interior for Mustang is no small order. But see for yourself how Ford stylists have created an interior of special Mustang elegance.

There's a custom-tailored look to the leather-soft vinyl seat trim (with Mustang duo-tone embossing) and pleated door panels. Rich, simulated walnut paneling enhances the five-dial instrument cluster, glove box door and console\* between the seats.

Wood-grained deluxe steering wheel† looks like select walnut, has sporty perforated metal spokes. Horn buttons are at outer ends of the spokes.

Sun visors are safety-padded and color-keyed. Integral arm rests blend smoothly into each door panel. Door hardware is unique. There is a dual-lens light at the lower edge of each door. It shines a red warning beam to the rear and a clear "courtesy" beam into the car when either door is opened.

Floor pedals are trimmed in bright metal. Molded carpeting stretches luxuriously wall to wall and trims front cowl panels.

Available in your choice of seven colors, the Interior Decor Group is Mustang at its most elegant.

\*Optional †Available also as separate option









## Mustang Options

Mustang was designed to be designed by you. You can make yours a family Mustang. a sports Mustang, an all-out luxury Mustang, or your own personalized version with a little of each. There are over 70 Mustang options to help you. Design your Mustang and see your Ford Dealer. It's fun and you'll be surprised how little it costs.

#### ENGINES:

- ☐ 200-hp Challenger V-8
- ☐ 225-hp Challenger Special V-8
- ☐ 271-hp Challenger High Performance V-8\*

### TRANSMISSIONS:

☐ 3-Speed Cruise-O-Matic 4-Speed Manual

### APPEARANCE:

- ☐ Interior Decor Group (detailed pg. 10-11)
- ☐ Deluxe Steering Wheel

Luxury Console

- ☐ Vinyl Roof Covering (Hardtop)—Black or White
  ☐ Deluxe Wheel Covers with Knock-Off Hubs
- ☐ Styled Chrome-Plated Steel Wheels (14-inch)

- ☐ Wire-Style Wheel Covers with Simulated Knock-Off Hubs (14-inch)
- ☐ Accent Paint Stripe and Rocker Panel Molding Packaget
- ☐ White Sidewall Tires

#### CONVENIENCE:

- ☐ Console (two styles as illustrated below)
  ☐ Push-Button AM Radio
- ☐ Ford Air Conditioner
- ☐ Backup Lights
- ☐ Tinted Windshield
- ☐ Tinted Glass All Around
- ☐ Visibility Group—includes remote-control out-

side mirror (shown below), day/night inside mirror, 2-speed wipers and washer

#### POWER EQUIPMENT:

- ☐ Power Brakes
- ☐ Power Steering
- ☐ Power Top (Convertible)—Black, White or Tan

#### SPORTS:

- GT Equipment Group (detailed pg. 14-15)
  Rally Pac (tachometer and clock combination)
- ☐ Special Handling Package (with V-8's) includes heavy-duty suspension and 22 to 1 overall steering ratio
- ☐ Front Disc Brakes (with V-8's)
- ☐ Red Band Sidewall Tires (14-inch) ☐ Vinyl Tonneau Cover (Convertible)

- ☐ Padded Sun Visors (standard on Fastback) ☐ Deluxe Color-Keyed Seat Belts with Retractors
- ☐ Emergency Flasher (parking and taillights)

#### OTHERS:

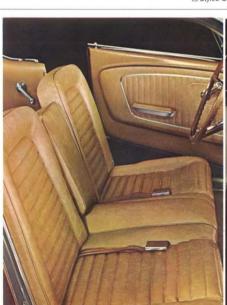
Full-Width Seat with Center Arm Rest (Hardtop, Convertible) ☐ Remote-Control Deck Lid Release ☐ Rear Seat Speaker (Hardtop, 2+2) ☐ Studio-Sonic Sound System (Hardtop, 2+2) 

Parking

Brake Warning Light ☐ Compass ☐ Door Edge Guards ☐ Outside Mirrors including Racing Type ☐ Floor Mats ☐ Windshield Washers ☐ Rear Seat Belts | Spotlight | Glove Box Lock | 14-Inch Low-Profile Tires and Wheels (with Six) | Rocker Panel Moldings | Heavy-Duty Battery ☐ Limited-Slip Differential and many more.

\*Includes Handling Package and 6.95 x 14 red band sidewall tires

†Replaces side air scoop ornament; rocker panel moldings standard on Fastback

























Backup Lights









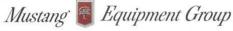
4-Inch Fog Lamps







Mustang GT 2+2: Total performance all its own! ⊳



Anybody who goes for performance will go for the new Mustang GT Equipment Group. Ten separate items-and what a great performance package it all adds up to!

☐ Hot 225-hp Challenger Special V-8 (10 to 1 comp. ratio, 4-barrel carb.). 

Fully synchronized 3-speed manual floor shift. 

Dual straightthrough exhaust system with flared, chrome tailpipe extensions.

And, in addition you get: 

Mustang's Special Handling Package (heavy-duty suspension, 22 to 1 overall steering ratio. 

Fade-resisting front disc brakes. 

A pair of 4-inch fog lamps nestled in the grille.

The GT Equipment Group also includes: ☐ Fivedial instrument cluster (fuel, temperature, speedometer, oil pressure, amperes) set in a background of black leather-grained vinyl. 

Handsome "GT" fender badges placed just aft of each front wheel cutout. 

Bright-metal hood accent molding. 

And running front to rear along the lower body is the triple stripe that Ford's GT racing car carries in European competition!

If you'd like to make some modifications to the basic GT Equipment Group (say move up to the 271-hp Challenger High Performance V-8 and 4-speed stick shift), go right ahead. Or if you'd prefer some additions (like Rally Pac, red band or white sidewall tires, racing mirrors, styled steel wheels), be our guest. These are separate Mustang options-and there are many more besides-which will fit perfectly with the GT Equipment Group.

See what kind of a GT Mustang you can dream up for your choice of the Mustang Hardtop, Convertible or Fastback 2+2!

\*Available also as separate option

†Separate option, not included in GT Group











# Mustang Specifications

COLOR AND UPHOLSTERY SELECTIONS: Pick your favorite color from 16 brilliant Diamond Lustre Enamel single tones. There are 5 altinute the horices for the Hardbox, 2+2 and Convertible, Your Ford Dealer will be happy to show you actual samples of new Mustang colors and upholsteries.

MUSTANG DESIGN FEATURES: Fully Insulated and Weather-Sealed Body: Silenti-Fio Ventilation System (2+2); Parallel-Action Single-Speed Electric Wipers; Deep-Dish Steering Wheel; Doal Sun Visora with Retention Clips: (safety-padded on 2+2); Suspended Accelerator, Clutch and Brake Pedais; Safety-Noke Door Latches; Fold-Down Res Safety-Noke Down R

ENGINES: 120-hp S/x (std.)—200 cu, in, displ.; 3.66" bore x 3.13" stroke; 9.2 to 1 comp., ratio; 7 main bearings; reg., fuel; single-barrel carb.; auto, choke; self-adj., valves with hydraulic littless.

200-hp Challenger V-8 (opt.) -- 289 cu. in. displ.; 4.00" bore x 2.87" stroke; 9.3 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto, choke; self-adj-valives with hydraulic litters.

225-hp Challenger Special V-8 (opt.)--289 cu, in. displ.; 4.00" bore x 2.87" stroke; 10.0 to 1 comp. ratio; 4-barret carb.; prem, tuel. Other specifications same as Challenger V-8 above.

271-hp Challenger High Performance V-8 (opt.)—289 cu. in. displ.; 10.5 to 1 comp.; ratio; super prem. fuel; 4-barrel carb.; manual choke; manually adj. valves; dual exhaust.

ENGINE FEATURES: 6000-mile (or 6-month) full-flow disposable-type oil filter; 36,000-mile (or 3-year) disposable-type fuel filter and replaceable dy element air cleaner; 190° thermostat; 12-voil electrical system with 38-amp. (Six) or 42-amp. (V-8) alternator; 54-plate, 45 amp-hr battery; weatherproof ignition; positive-engagement starter; fully aluminized muffler and tailojios. All engines are electronically mass-balanced for ignoralised amonthress.

Own a trailer? Planning to buy one? Your Ford Dealer can help you equip your new Mustang for many of the popular sizes. The Mustang optional equipment suggestions listed here can add a great deal to smooth-sailing trailer trips with work Mustang.

MUSTANG TRAILER TOWING RECOMMENDATIONS: Class 1 (gross trailer weight up to 2,000 lb.; static tongue foad us to 200 lb.)—120-hp Six, 200-hp V-8 or 225-hp V-6; Cruise-O-Matic Drive; Limited-Slip differential; extra cooling package, 6,05 x 14 4-bp rating trees; power steering and brakes; heavyduty battery. For additional information, ask your Ford Dealer for a copy of the "1906 Ford Car's Truck Recresitional Resochure."

MANUAL TRANSMISSION: 3-Speed Manual (std. with Six). Floormounted shift lever, standard """ pathern, Synchronizers in 2nd and direct. Synchronized manual shifting in all florward gears; clash-free downshifting to low while under way. Floor-mounted slick.

4-Speed Manual (opt.)—sports-type close-ratio transmission, synchronized in all forward gears; floor-mounted stick.

CRUISE-O-MATIC DRIVE: (opt, except 27t-hp V-8)—3-speed automatic with two selective drive ranges: 3-speed range starting in tow for all normal driving: 3-speed range starting in intermediate for more sure-footed driving on stippery surfaces, Floor-mounted T-bar selector with sequence: PR-N-DRIVE-I

FRONT SUSPENSION: Angle-Poised Ball-Joint type with cell springs mounted on upper arms, 36,000-mile (or 3-year) lube intervals. Strutstabilized lower arms. Link-type, rubber-bushed ride stabilizer.

REAR SUSPENSION: Longitudinal, 4-leaf springs with rubber-bushed front mounts, compression-type shackles at rear. Asymmetrical, variable-rate design with rear axle located forward of spring centers for anti-squat on takeoff, Diagonally mounted shock absorbers.

REAR AXLE: Semi-floating hypoid rear axie; straddle-mounted drive pinion (V-8's), Permanently lubricated wheel bearings.

STEERING: Recirculating ball-type steering gear provides easy handling. Permanently lubricated steering linkage joints, Overall steering ratio 27 to 1 (power steering 22 to 1), Turning diameter 38 ft.

BRAKES: Self-adjusting, self-energizing design, Composite drums, grooved for extra cooling: 9-in. (Six), 10-in. (V-6's). Total lining area: 131 sq. in. (Six), 154 sq. in. (V-6's). Front disc brakes optional.

TIRES: Tubeless, blackwall with Tyrex rayon cord, 4-ply rating. Safety-type rims. Tire size; with Six-6.50 x 13; with V-8's-6.95 x 14.

DIMENSIONS AND CAPACITIES: Overall length 181,6"; helpht 51,1"; width 68,2"; wheelbase 106"; treads—front 55,4" (Sia), 56" (V-8), rear 56"; weight (asprexx) 2621 lb. (2+2), 2662 lb. (4fartop), 2740 lb. (Convertible); fuel 16 gal.; ail 4,5 qt. (Sia), 5 qt. (V-8); cooling system with healter) 9,5 qt. (Six), 14,5 qt. (V-8"s); trunk luggage volume (cu. ft.): Hardbop 9, Convertible 7.7 (top down), Fastback 5 (18,5 trunk plus rear seat down).

PRICES: Mustang includes heater-defroster and front seat belts as standard equipment. However heater and/or seat belts may be deleted on car order if desired at an appropriate price reduction. All optional equipment and accessories, illustrated or referred to as options, ortional or available are at extra cost. For the price of the Mustang with the equipment by up desire, see your Ford Dealer.

#### 10 MUSTANG POWER TEAMS

### ENGINES

#### TRANSMISSIONS

200 cu. in. Six\* Challenger V-8 A†, C, D B†, C, D B†, C, D

Challenger Special V-8 Challenger High Performance V-8

Standard Equipment Key:

\*Engine (all models); †Transmissions (as indicated)

A-3-Speed Manual

B-Synchro-Smooth Drive (fully synchronized 3-speed manual)

C-Cruise-O-Matic Drive D-4-Speed Manual

TWICE-A-YEAR MAINTENANCE: Mustangs are designed to go 6,000 miles (or 6 months) between oil changes and minor chassis lubrications; 36,000 miles (or 3 years, whichever comes first) between major chassis lubes. Other Mustang service savings: 36,000-mile (or 2-year) engine coolant-antifreeze, self-adjusting brakes; long-life Sta-Ful battery, sealed alternator, rust-and corrosion-resistant aluminized muffler; galvanized vital underbody parts. Mustang needs so little service it's just good sense to see that it gets the best—at your Ford Dealer's. His factory-trained mechanics and special tools add up to the greatest service combination you'll ever find for your Mustang!

NEW CAR WARRANTY: Throughout Mustang is totalcar quality which makes possible this total-car warranty: Ford Motor Company warrants to owners as follows: That for 24 months or for 24,000 miles (3 months or 4,000 miles on Challenger High Performance V-8 engine and related power train components), whichever comes first, free replacement, including related labor, will be made by Ford Dealers of any part with a defect in workmanship or material. Tires are not covered by the warranty; appropriate adjustments will be made by tire companies. Owners will remain responsible for normal maintenance services, routine replacement of parts, such as filters, spark plugs, ignition points, wiper blades, brake and clutch linings, and normal deterioration of soft trim and appearance items. The warranty referred to herein is applicable to products sold in the U.S.A. and in certain neighboring areas.

Comparative information in this catalog was obtained from authoritative sources, but is not guaranteed. The specifications contained herein were in effect at the time this catalog was approved for printing. Ford Division of Ford Motor Company reserves the right to discontinue models at any time, or change prices, specifications or designs without notice and without nourring obligations.

Best year yet to go Ford Test Drive Total Performance '65

FORD

MUSTANG - FALCON - FAIRLANE - FORD - THUNDERBIRD



